

# Case Study: Manheim Interactive

## Introduction

A wholly owned subsidiary of Cox Enterprises, Inc., Manheim is the world's largest auto remarketing organization providing a range of services to support the efficient movement of vehicles from seller to buyer. Manheim employs more than 32,000 employees at its 135 auctions locations and related worldwide businesses, and is headquartered in Atlanta, Georgia.

## Business Challenge

- ◆ No formal QA process.
- ◆ Existing automation tools not being utilized.

## Solution

Quality One worked with Manheim Interactive to assess existing processes, technologies and personnel. After a thorough review, Quality One created a custom roadmap to ensure Manheim's success. This roadmap included the creation of a formal testing methodology and a plan for more efficient use of automation technologies. The roadmap also included plans for the more effective use of existing personnel.

## Results

- ◆ Regression testing time was reduced by 50%.
- ◆ Eliminated the need to hire external contractors for regression testing.

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